

10 Reasons To Never Give Up

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Some of the greatest athletes, entrepreneurs and minds are people no one knows about because at one point they gave up. The process of going from being an under achiever to over achiever is extremely painful, challenging, and annoying but the final product is priceless.

Here are 10 reasons why you should never give up.

1. **It's easy to find a reason to quit.**

No matter how good or bad your life is going, you can always find an excuse to give up. But it works the other way too. If you look for a reason to keep going, you can find that too.

2. **When you quit, you send the message that you never thought you could do it in the first place.**

Actions speak louder than words. In the end no matter what they hear you say, people will watch what you do.

3. **Believe it or not, some people will be glad that you quit.**

They may not say it, but unfortunately many people you know will hope for you to give up. This is for the simple reason that your dedication to

your goal will remind them of their own unrealised potential. Rather than proving your doubters right, let your dedication inspire.

4. You'll never know what would have happened if you stuck it out.

You know what happens if you give up — you end up right where you started. The hard part is having the vision to see the reward that lies at the end of the race.

5. The consequences of quitting are a lot higher than sticking it out.

No matter how high a price you'll pay to keep going, the price of abandoning your dreams carries the greater cost.

6. When you quit, you set a mental precedent to quit again.

Think about a person who has tried to diet and failed several times. Their belief in their ability to lose weight is actually diminished by each abandoned attempt. Quitting and perseverance are both habit forming. Which habit do you want to develop?

7. Anything worthwhile takes time, sacrifice, and effort.

The more difficult the challenge, the more rewarding the victory. The most meaningful accomplishments in life are those that don't come quickly or easily.

8. You're a lot closer than you think you are.

Sadly, many people give up not realising that success is right around the corner. There are not always clear markers in achieving a difficult goal. The finish line could be just around the next bend.

9. The process shapes you before success rewards you.

Setting difficult goals will stretch you, teach you perseverance and ultimately build your belief in yourself. It is the process that develops you. Greatness doesn't come overnight, but it is forged by every inch of progress we fight for in pursuit of a worthwhile goal.

10. Life is a lot more fun when you're in the hunt for something.

We only get one life to live. When you're fighting for a cause, a dream, or something greater than yourself you will find the enthusiasm, passion and joy that makes life a great adventure. The key is identifying your cause.

* I'd like to leave you with an inspirational poem by Richard Branson, for all entrepreneurs.

The road to success is paved with tests, so you've got to believe in yourself above the rest.

Dream big, and let your passion shine, if you don't, you won't end up with a dime.

Challenge the status quo, disrupt the market and say YES!, and remember that innovation is an endless quest.

Don't forget to change business for good, if you want to change the world then you should.

If you think with your head and listen to your heart, I promise you'll get off to a flying start.

Make bold moves, but always play fair, always say please and thank you – it's cool to care.

Do what you love and love what you do, this advice is nothing new.

Now, stop worrying about whether your business will be a hit, rise to the challenge and say 'screw it, let's do it!'

The post is inspired by a video by Patrick Bet-David.

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